Arizona Office of Tourism

Lodging Performance by County



Statewide Lodging Performance by County Second Quarter 2020 (April, May, June)										
County	Occupancy		ADR (\$)		RevPAR (\$)		Demand		Supply	
	2020	% Ch Q2 2020 vs 2019	2020	% Ch Q2 2020 vs 2019	2020	% Ch Q2 2020 vs 2019	2020	% Ch Q2 2020 vs 2019	2020	% Ch Q2 2020 vs 2019
Apache	39.2%	-34.2%	81.23	-13.9%	31.83	-42.5%	36,583	-33.5%	93,366	0.0%
Cochise	38.3%	-34.8%	78.68	-0.8%	30.15	-35.2%	102,376	-36.1%	267,176	-1.7%
Coconino	33.9%	-60.5%	78.44	-45.0%	26.61	-77.2%	348,130	-62.2%	1,026,287	-7.2%
Gila	48.8%	-25.5%	87.28	-11.0%	42.60	-32.3%	53,507	-26.4%	109,627	-2.7%
Graham	37.5%	-45.0%	87.09	-7.3%	32.65	-49.2%	19,583	-45.3%	52,234	-0.3%
Greenlee	N/A		N/A		N/A		N/A		N/A	
La Paz	52.6%	-10.7%	80.69	1.0%	42.46	-8.2%	33,469	-12.9%	63,609	-0.4%
Maricopa	36.0%	-48.3%	81.24	-32.6%	29.22	-62.7%	1,883,216	-53.8%	5,235,232	-10.0%
Mohave	51.6%	-22.8%	78.64	-8.5%	40.56	-27.1%	200,056	-24.4%	387,949	-1.8%
Navajo	42.8%	-31.1%	67.60	-20.3%	28.93	-44.3%	122,172	-30.0%	285,467	0.1%
Pima	34.3%	-46.0%	75.45	-30.7%	25.89	-60.5%	461,211	-49.2%	1,344,284	-3.6%
Pinal	48.0%	-19.4%	65.88	-24.6%	31.63	-36.6%	81,044	-32.5%	168,805	-13.6%
Santa Cruz	39.8%	-36.4%	81.34	-0.2%	32.35	-36.4%	32,069	-36.5%	80,626	0.0%
Yavapai	41.2%	-43.4%	136.87	-30.3%	56.37	-54.1%	193,553	-44.6%	469,956	-2.2%
Yuma	42.4%	-34.3%	77.98	-11.5%	33.06	-40.8%	128,650	-36.7%	303,485	-1.4%

Source: STR, LLC.-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and STR. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

N/A = Not Available

